

## AQA Graphic Communication Project

Next year in Graphic Communication you will design a series of alphabetical fridge magnets for Innocent Smoothies. Leading up to your final design, you will; research, design, refine, and then develop a final design.

Your coursework is worth 60% of the final mark and you will then sit an exam in year 11, which is worth the additional 40%.

### **Summer Project:**

- Create a PowerPoint and collect images (at least 10) of innocent smoothie products and advertisements.
- Collect packaging of innocent smoothie products
- Create a PowerPoint and collect images (at least 10) of the artist David Carson's work – list 10 describing words and explain how you think the work has been created.
- Create a PowerPoint and collect images (at least 10) of the artist May van Millingen's work – list 10 describing words and explain how you think the work has been created.
- Draw (free hand) 10 different fruits in pencil.