

## OCR Business Studies Marketing & Enterprise

Throughout the business course you will study, you will regularly come across the term 'entrepreneur'. It is important that you understand what this term means.

### TASK 1

Find a definition of the term 'entrepreneur'. (HINT: THE PICTURES AT THE BOTTOM ARE A CLUE).

### TASK 2

Provide at least 5 entrepreneurs with brief information about what they do.

### FINAL TASK

Choose one of the entrepreneurs you selected in the previous task, provide details on how they become successful and how they became an entrepreneur. You may wish to discuss; their businesses (how many do they have) how much the business is worth, did they face any difficulties along the way.

This final task should be around 2 paragraphs.

