

Year 9: AQA Art and Design
Project Title: Decorative Lettering



This is an AQA project where students will produce an A3 title page based on lettering styles. Students will be able to analyse and explain their design ideas and final piece, showing a clear link to and understanding of decorative lettering will take inspiration from the work of others. Design work will be completed over the summer and a final piece will be completed on paper at the start of year 9

ASSESSMENT FOR LEARNING	SMSC/NUMERACY/LITERACY Opportunities	AREAS COVERED	
<p>Assessment in this unit will be developed in a number of ways: Teacher Assessments: Students will be provided regular feedback for work to allow students to revisit and refine work that has been completed. This will be through sketchbook checks using the student checklist and school marking scheme, individual and group discussions - [Formative]. Students completed project will be assessed using the KS3 level descriptors. - [Summative]. Peer Assessment: Students will develop techniques in assessing the work of their peers, to allow for peer mentoring skills and developing a deeper knowledge of the assessment and/or learning requirements. Students will feedback using verbal communication. Self-Assessment: Students will develop skills in assessing their own ability with the aim to improve attainment. Targeted Questioning: This will be a constant process throughout the unit of work, to enable all learners to evidence understanding of their knowledge, skills and understanding. RAG: used to regularly check understanding of tasks at various stages. Students will be encouraged to seek support from peers that are confident with the task, to use the Q&A PowerPoint & refer to any worksheets.</p>	<p>SMSC - group discussions and evaluations, group work. NUMERACY - Scale, measurements, LITERACY - Discussion, evaluation, annotation, targeted questioning, looking and evaluating artists work, group presentations.</p>	Drawing	Artist Research
		Painting	Design
		Collage	Digital
		Print Making	Culture
		Sculpture	Graphics
		Mixed Media	Other...

Learning	Learning Activities	Objectives	Outcomes	Assessment
Task 1	<p>Find a range of Decorative Lettering:</p> <ul style="list-style-type: none"> Visual research – collect the letters GCSE ART from researched images see p3 Copy each letter using line/tonal drawings to create a design for a title page 	<ul style="list-style-type: none"> To demonstrate effective observation and drawing skills when drawing initial theme images. To demonstrate prior drawing skills. To be able to identify area for improvement. 	<ol style="list-style-type: none"> I can identify and select appropriate lettering images to draw from, I can identify key features of a good observational drawing. I can evaluate the work produced, I can use materials purposefully to achieve an effective drawing. I can state with confidence, how to improve my work. 	<p>Student peer assessment [WWW/EBI comment for initial sketches]</p> <p>Use of RAG to check development of skills.</p> <p>Verbal/written feedback – teacher.</p>
Task 2	<p>Presentation of Research:</p> <ul style="list-style-type: none"> Research either Illuminated Manuscripts or Graffiti Lettering using images and written information Present your research as a Power Point or a Poster 	<ul style="list-style-type: none"> To understand how to plan and create an artist presentation. To develop research and presentation skills 	<ul style="list-style-type: none"> I can present my research information and images. I can select/choose a range of images/information and clearly state their relevance. I can successfully analyse my presentation and research to show a strong knowledge and understanding. 	<p>Verbal feedback - teacher support</p> <p>RAG used to check understanding and success.</p>

Year 9: AQA Art and Design
Project Title: Decorative Lettering

LEVE	AO2/3 Final Design	AO2 Trial Exploration	AO1 Gaudi Artist Research & Presentation	AO4 Final Piece
3 - Limited	<i>Solid, bold lines are used to show the basic shapes. Different areas of tone are present. Colour is limited. No/limited annotations. No 3D design shown.</i>	<i>Limited exploration of materials and colour. Limited evidence and link to artists work shown in final piece. 3D construction is limited. Collage is used but with little accuracy.</i>	<i>Limited description of the artwork. Limited response to the prompt questions. Poor spelling and grammar. Rushed and limited study of the artists' work created [if applicable]. Group presentation is weak and limited planning evident.</i>	<i>Limited exploration of materials and colour. Limited evidence and link to artists work shown in final piece. 3D construction is limited. Collage is used but with little accuracy.</i>
4 - Basic	<i>Tone is used to show shape and form. Lines become lighter and show more accurate shape. Colour is used with some accuracy. Basic descriptive annotations. Limited 3D design shown.</i>	<i>Basic exploration of materials and some satisfactory knowledge of colour shown. Basic link to artists work evidenced in final piece. 3D construction is developing but may be of a basic standard. Collage is used with some accuracy.</i>	<i>Basic description of the artwork. Satisfactory response to the prompt questions with some basic opinions on the artwork. Work written in sentences with only minor spelling and grammar mistakes. Some materials are used to attempt to reproduce the artists' work [if applicable]. Group presentation is basic and shows some planning skills.</i>	<i>Basic exploration of materials and some satisfactory knowledge of colour shown. Basic link to artists work evidenced in final piece. 3D construction is developing but may be of a basic standard. Collage is used with some accuracy.</i>
5 - Competent	<i>Drawing becomes more refined & shows a better understanding of proportion. Technique & control improves to show shape and form more accurately. Shading blends smoothly from dark to light. Colour is used to enhance the design. Annotations are descriptive and explanatory. 3D design shown with some accuracy.</i>	<i>Competent exploration of a selection of materials and satisfactory knowledge of colour theory shown. Where applicable, blending colours is affective. Clear link to artists work evidenced in final piece. 3D construction is completed well. Collage is used with success.</i>	<i>A relevant description of the artwork. A well written response to the prompt questions with some opinions on the artwork that are justified and explained. Materials are used competently to produce a reproduction of the artists' work to shown an understanding of their style or techniques [if applicable]. Group presentation has been completed well and thought out planning is evident.</i>	<i>Competent exploration of a selection of materials and satisfactory knowledge of colour theory shown. Where applicable, blending colours is affective. Clear link to artists work evidenced in final piece. 3D construction is completed well. Collage is used with success.</i>
6 - Confident	<i>Drawings are accurate and in proportion. Shading also suggests surface qualities of the facial features. Shading is successful in different scales. Colour is used to enhance the design and show 3D qualities successfully. Annotations are clear, well presented and provide an insight in to the design and planning.</i>	<i>Confident exploration of a range materials and a clear knowledge of colour theory shown. Where applicable, blending colours is affective. Strong link to artists work evidenced in final piece. Most work has been developed with some independence. 3D construction has been confidently created and shows some personal development of materials. Collage is used successfully and refined to complete background of the relief.</i>	<i>A relevant and useful description of the artwork. A well written response to the prompt questions with a good selection of opinions on the artwork that are justified and explained and supported by contextual information. Materials are used well to produce an inspired study based on the artists' work. Clear understanding of the style or technique evident [if applicable]. Group presentation has been completed well and with interest, showing personal knowledge and thought out planning is evident.</i>	<i>Confident exploration of a range materials and a clear knowledge of colour theory shown. Where applicable, blending colours is affective. Strong link to artists work evidenced in final piece. Most work has been developed with some independence. 3D construction has been confidently created and shows some personal development of materials. Collage is used successfully and refined to complete background of the relief.</i>
7 - Fluent	<i>Drawing and shading are of a high standard and are successful in different scales and different styles. Colour is used to enhance the design and show 3D qualities successfully. Annotations are clear, well presented and provide an insight in to the design and planning and will successfully help when constructing the relief panel.</i>	<i>Fluent exploration of a range materials and a clear knowledge of colour theory shown. Where applicable, blending colours is affective. Strong link to artists work evidenced in final piece and all work has been developed independently. Work has been developed in an individual way and has been extended using CAD. 3D construction is to the highest standard, with a great understanding of materials. Collage is used effectively and successfully represents the artists style on the background of the relief.</i>	<i>A relevant and useful description of the artwork. A well written response to the prompt questions with an outstanding selection of opinions on the artwork that are justified and explained and supported by contextual information. Additional independent research to support work. Materials are used well to produce an inspired study based on the artists' work. Clear understanding of the style or technique evident [if applicable]. Group presentation is well presented in an interesting way, showing personal knowledge and well thought out planning is evident.</i>	<i>Fluent exploration of a range materials and a clear knowledge of colour theory shown. Where applicable, blending colours is affective. Strong link to artists work evidenced in final piece and all work has been developed independently. Work has been developed in an individual way and has been extended using CAD. 3D construction is to the highest standard, with a great understanding of materials. Collage is used effectively and successfully represents the artists style on the background of the relief.</i>

TASK 1 Examples: Using the photocopies or your own chosen fonts draw a title page on A4 paper



TASK 2: Use the following links to help create a presentation on either Illuminated Manuscripts or Graffiti:

<https://youtu.be/nuNfdHNTv9o> making manuscripts

or

<https://youtu.be/gnqEQDDf6Zo> making a street artist

Find your own images and written research and present adding your own opinion